# INTELICAMP®

# **Optimizing Blended Virtual Learning for Certification Seekers**

The Intelicamp is designed to address the 5 key differences in how professionals learn

To optimize learning, most adults require multi-modals of learning – a blended learning environment to maximize the effectiveness

Time is the most precious commodity for professionals. They need trusted sources for Q&A and not waste time researching. They also are busy - making it difficult to carve out long durations, esp. consecutive days, to study.

Professionals want clear feedback



By definition experienced professionals are experienced and knowledgeable. This needs to be considered within the training design and delivery.

and knowing that they are making progress

# Here is how our Intelicamp optimizes professional



#### Focused

Intelicamps have one primary objective passing the exam on the first try.







## Augmenting Experience

In the real-time sessions, Intelicamps use case studies, and storytelling to highlight the important concepts, principles, and techniques required to pass the exam.



## Measurable **Progress**

Pass our exam simulator in the Exam mode two times at 85% within seven days and take the actual exam within another seven days. Our exam simulators offer two modes: Flexible and Exam mode



Guidance by a Sherpa

Our approach saves learners valuable time by mentoring and guiding, like Sherpas, through the maze of activities to reach the final goal quickly. The time savings is huge shaving off as much as 60% on the preparation time



## Intelligent Learning

Professionals are busy with limited attention spans. Intelicamps are designed to be only four hours long and within a space of a week in between for the learners to reflect, relax, practice, and assimilate the knowledge